ANNUAL REPORT 2024

Camrose & Area Lodge Authority

THE BETHANY GROUP

PREPARED BY THE BETHANY GROUP

2024 BOARD OF DIRECTORS

TINA SROKA – BOARD CHAIR
LUCAS BANACK – VICE CHAIR
DAVID FRANCOEUR
AGNES HOVELAND
DOUG LYSENG
CINDY OROM

A MESSAGE FROM THE BOARD CHAIR

On behalf of the Camrose and Area Lodge Authority, I am pleased to share our Annual Report to the community. CALA is proud to provide residents modern, safe and affordable supportive living in Camrose and to provide funding support to our partner The Bethany Group, for lodge living in Bashaw. It is an honor to serve the communities of the City of Camrose, the County of Camrose and the Town of Bashaw to ensure area seniors have the opportunity to live in the communities that they have long called home. We hope this annual report reflects our commitment to a high-quality home environment for residents and prudent management of financial resources.

I would like to thank Agnes Hoveland for sharing her knowledge as board chair for the past three years. I am grateful that she is continuing on as a board member. I am very fortunate to be working with such a great team committed to good governance of the Lodge Authority.

I would also like to extend sincere thanks to our residents who, together with staff, actively participate and engage in activities that continue to build and enhance our lodges, thus creating caring communities. Person-centered care and service is at the heart of what we do.

TINA SROKA

BOARD CHAIR
CAMROSE AND AREA LODGE AUTHORITY

A MESSAGE FROM THE CAO

It was wonderful to see our lodge marketing strategies paying off with so many more residents making their home at Rosealta Lodge throughout 2024. An organization-wide group of lodge managers and administrative staff have been working together and sharing creative strategies for helping the public to understand the services provided in a lodge setting and the benefits of lodge living.It has been great to see such collaboration and innovative thinking to demonstrate how our seniors' lodges support the community.

Board members and administration were pleased to participate in the provincial lodge program review engagement session to identify areas within the provincial lodge program that require a different approach in order to meet the changing needs of clients accessing this service. The provincial Lodge Program Review Committee prepared a report with a number of recommendations for the Minister. We look forward to the release of this report to assist us in planning for future direction.

The new Continuing Care Act came into effect April 1, 2024 and for our lodges, this meant a change in the areas of compliance monitoring and accommodation licensing renewals. It has taken a number of months to sort out these changes with the ministry staff but we are seeing resolution and receiving our renewed licenses as well as responding positively to changes to compliance monitoring with successful audits.

We have also been able to participate at a number of provincial tables discussing lodge, housing and continuing care system changes and advocating for areas that require further consideration.

In terms of workplace culture and employee support, a number of opportunities presented themselves over the past year…we were able to include lodge employees with our continuing care teams in a Wellness Conference that was funded through an Alberta Health grant; we initiated a workplace culture program that we call mYsoul@work that teaches staff about the importance of emotional intelligence, how to bring spirit to the workplace, why they matter and how they make a difference as well as how to bring your best self to work.

I would like to take this opportunity to thank our staff for their ongoing work and dedication to make the lodges a warm and inviting home for the residents that we serve.

I also share my thanks with the many residents and families who put their trust in us all to provide quality housing that includes lodge services such as housekeeping, enticing meals, and enjoyable activities. The Lodge program allows residents to participate in the life of the lodge as much as they choose while enabling them to continue to participate in the external community as they like.

The Bethany Group is proud to provide the administrative function for Camrose and Area Lodge Authority (CALA) and we thank the CALA Board for their ongoing support of Administration for Rosealta Lodge in Camrose while partnering with The Bethany Group for support of Bashaw Meadows Lodge.

Respectfully,

CARLA BECK

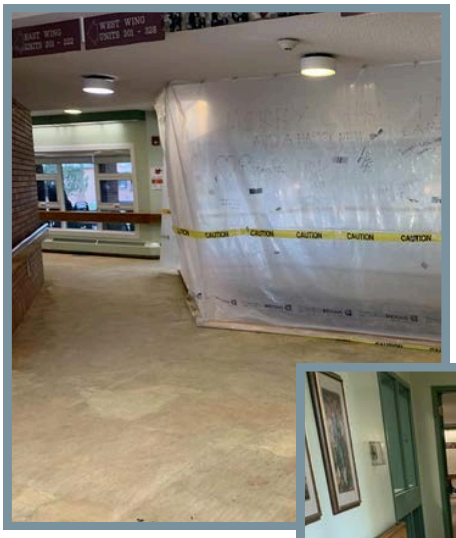
CEO, THE BETHANY GROUP
CAO, CAMROSE AND AREA LODGE AUTHORITY (CALA)

BUSINESS PLAN 2023-2025
YEAR THREE ACCOMPLISHMENTS

OUTCOME # 1 INVESTING NOW AND IN THE FUTURE

In March 2024, $70,000 was awarded to CALA from the Government of Alberta to replace carpeting in Rosealta Lodge.

This project has been completed and it is a nice improvement to the lodge.



OUTCOME # 2 INTEGRATED HOUSING AND SUPPORTS

Camrose and Area Lodge Authority is committed to providing an affordable housing option for seniors so they can live in their community of choice. Receiving regular resident feedback and seeking out areas of improvement are an important part of meeting the needs of our residents and communities.

QUALITY IMPROVEMENT

The 2024/2025 initiative is Admission and Move-Ins: A Welcoming Experience. Residents and families were consulted on their move-in experience and with this feedback, improvement to processes have been suggested. Sites are currently testing standardized checklists and making additional recommendations.

A Food Services committee has been established and is building on the work of the previous quality improvement initiative to ensure consistent food quality and cost-effective ordering. Seasonal menus are shared with residents in advance to allow an opportunity for their feedback.

OUTCOME # 3 TRANSITIONS AND AGING IN THE COMMUNITY

CALA is monitoring legislative changes and best practices in the continuing care and affordable housing sectors of Alberta. Assisted Living Alberta was established by the Province on April 1, 2025 and CALA is looking for opportunities for improved co-ordination of the delivery of services to our residents.

OUTCOME #4 FAIR AND FLEXIBLE

CALA looks to find a balanced approach to offering fair and affordable rents and service packages, identifying operational efficiencies and best practices while being mindful of the use of local tax requisition dollars. Increasing costs and Inflationary pressures are a top-of-mind issue for our lodge.

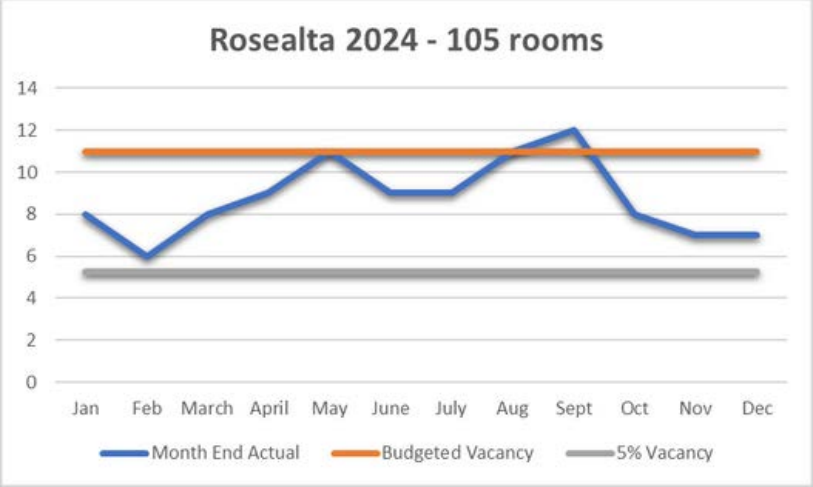
Board members from CALA and The Bethany Group Administration participated in the Seniors Lodge Program Review consultations in March 2024 and have advocated for needs of rural lodges and fair funding support from the Provincial Government. We are awaiting the release of the final report, and hope to see recommendations that can be implemented that will improve the lives of the residents and improve the sustainability of the lodge program.

OUTCOME #5 A SUSTAINABLE SYSTEM

CALA has completed a board skills assessment to ensure targeted skills and knowledge at the board level to support good local governance.

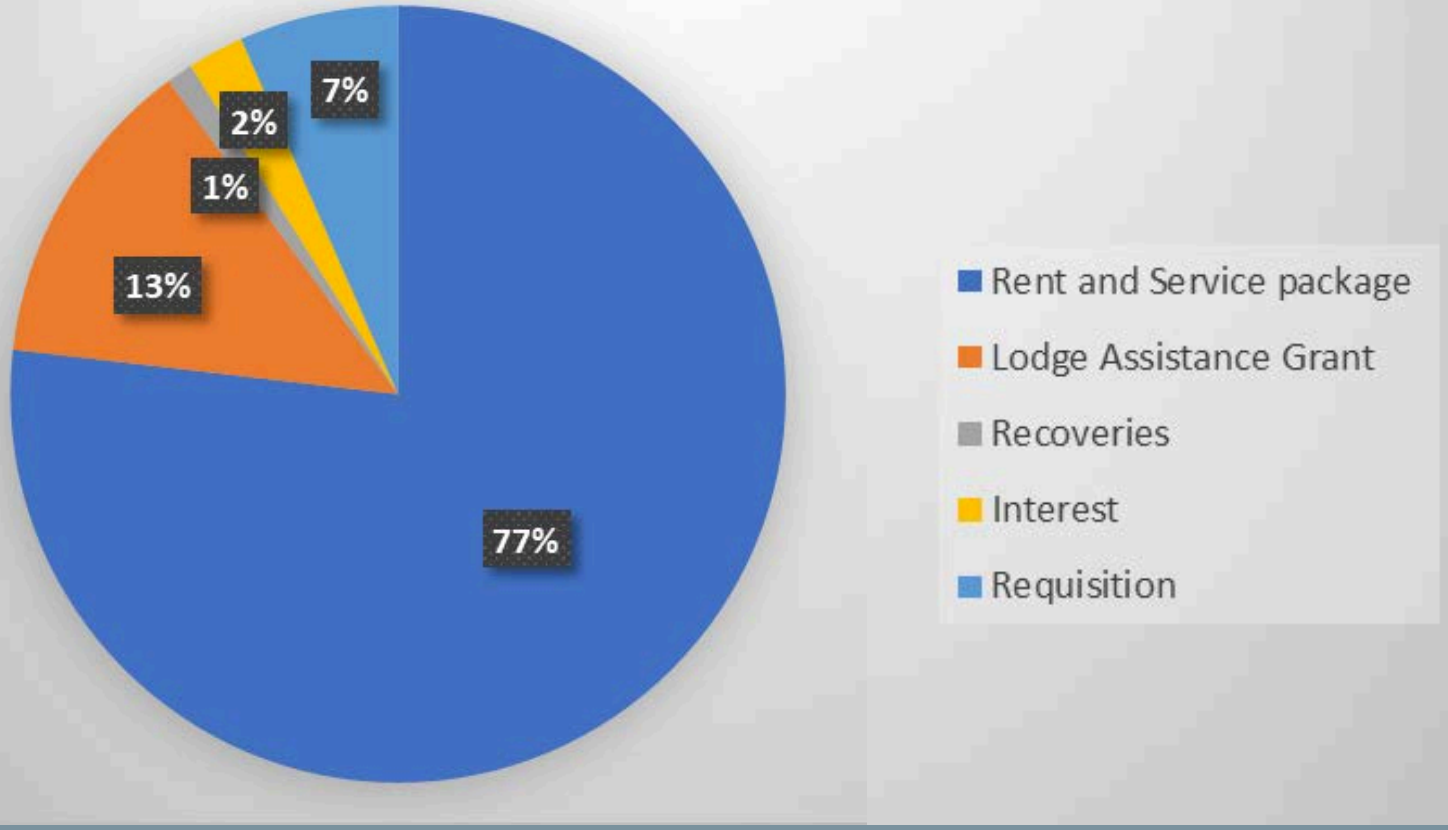
The lodge marketing working group continues to review and update best practices and develop new promotional tools.

Rosealta Lodge occupancy has continued to improve, achieving 93% occupancy at year-end.

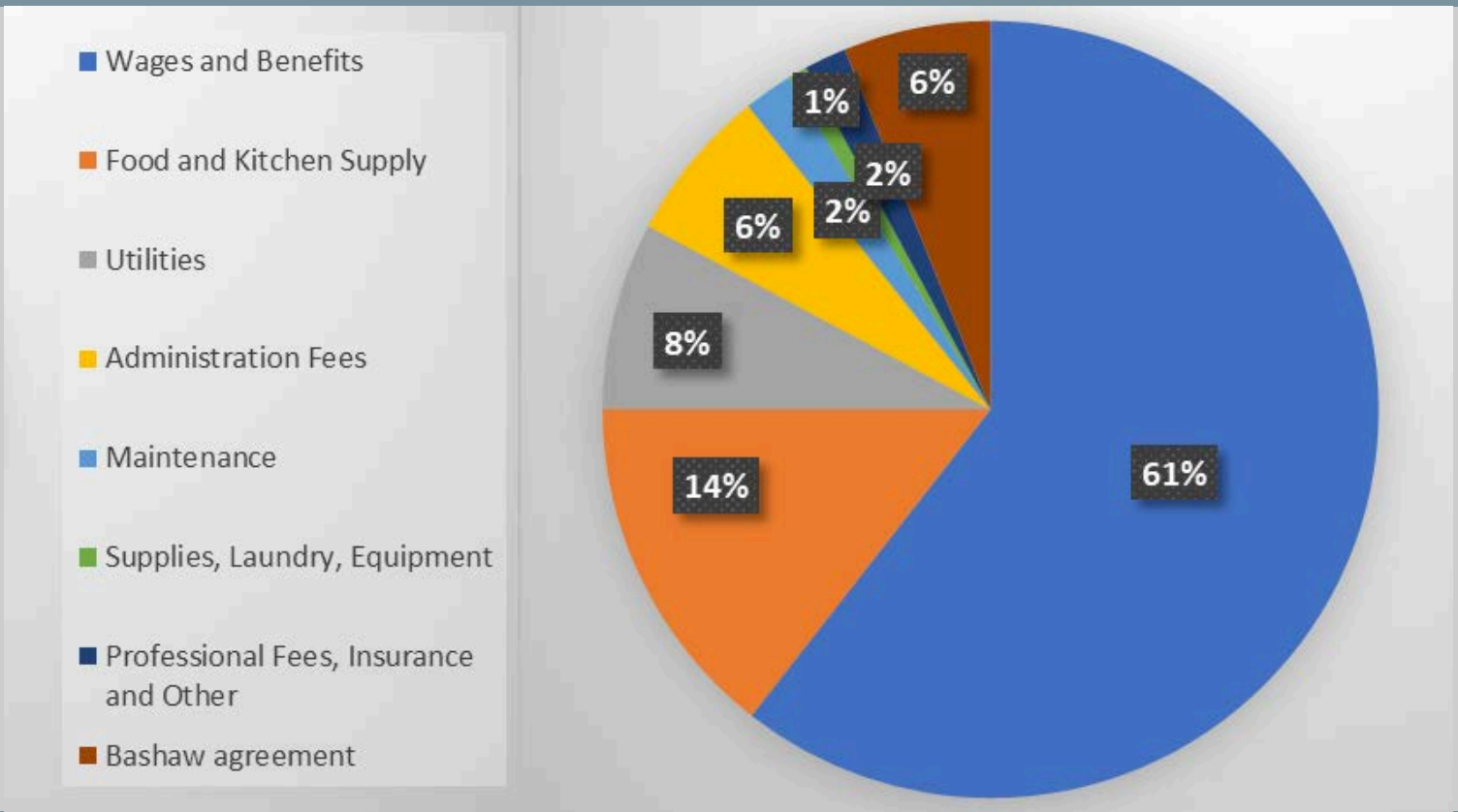


CALA continues to advocate for increased sustainable financial support from the provincial government, to address rising costs and to protect low to moderate income seniors without sacrificing service quality.

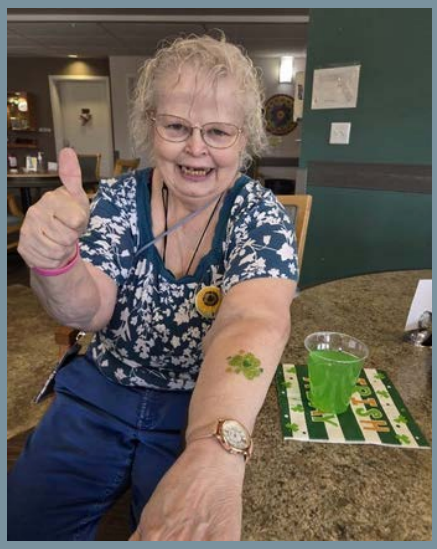
CALA 2024 REVENUE

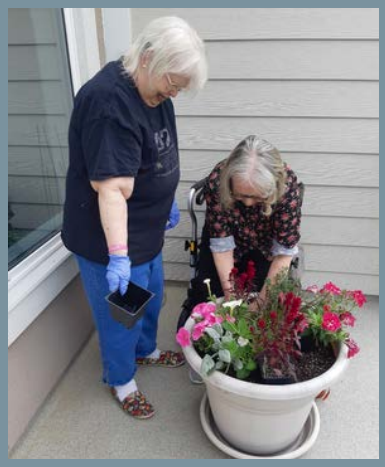


CALA 2024 EXPENSES



To view the full 2024 Financial statements, please visit our website at www.camroselodges.ca





ROSEALTA LODGE II
Happy SENIORS DAY
ROSEALTA LODGE II

CONTACT US

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