2023

Camrose & Area Lodge Authority

Annual Report

Prepared by
The Bethany Group

A Commitment to Providing a Caring Community.

Board Chair Message

On behalf of the Camrose and Area Lodge Authority, I am pleased to share our Annual Report to the community. CALA is proud to provide residents modern, safe and affordable supportive living in Camrose and to provide funding support to our partner The Bethany Group, for lodge living in Bashaw. It is an honor to serve the communities of the City of Camrose, the County of Camrose and the Town of Bashaw to ensure area seniors have the opportunity to live in the communities that they have long called home. We hope this annual report reflects our commitment to a high-quality home environment for residents and prudent management of financial resources.

The CALA Board was pleased to meet with Seniors, Community and Social Services Minister Jason Nixon in September to discuss program needs and the important role lodges have in communities. CALA representatives will be actively participating in the provincial Lodge Program Review in 2024, to ensure the services offered in lodge continue to meet the needs of both current and future residents.

I would again like to extend sincere thanks to our residents who, together with staff, actively participate and engage in activities that continue to build and enhance our lodges thus creating caring communities.

Agnes Hoveland
Board Chair
Camrose and Area Lodge Authority

2023 Board of Directors

Agnes Hoveland – Board Chair
Lucas Banack – Vice Chair
David Francoeur
Doug Lyseng
Cindy Orom
Tina Sroka

CAO Message

Early 2023 continued to demonstrate challenges with occupancy in lodges across Alberta but we are pleased to see an increase in people moving in to their new homes in Rosealta Lodge!

We have had opportunities throughout 2023 to advocate for the provincial lodge program – meeting with Minister Nixon on a variety of occasions; promoting the desire for additional services within our lodges; joining our industry partners in participation in the provincial lodge program review and continued efforts to demonstrate the need for program changes to better meet the needs of current and future lodge residents.

I would like to take this opportunity to thank our staff for their ongoing work and dedication to make the lodges a warm and inviting home for the residents that we serve.

I would also send my thanks to the many residents and families who put their trust in us all to provide quality housing that includes lodge services such as housekeeping, enticing meals and enjoyable activities.The Lodge program allows residents to participate in the life of the lodge as much as they choose while enabling them to continue to participate in the external community as they like.

The Bethany Group is proud to provide the administrative function for Camrose and Area Lodge Authority (CALA) and we thank the CALA Board for their ongoing support of Administration for Rosealta Lodge in Camrose while partnering with The Bethany Group for support of Bashaw Meadows Lodge.

Respectfully,

Carla Beck,
CEO, The Bethany Group
CAO, Camrose and Area Lodge Authority (CALA)

Business Plan 2023-2025
Year Two Accomplishments

Outcome # 1 Investing Now and In the Future

- The June 2023 Capital Maintenance request to the Government of Alberta was of $332,000. $70,000 was awarded in March 2024 to replace carpeting in Rosealta Lodge.

Outcome # 2 Integrated Housing and Supports

- Camrose and Area Lodge Authority is committed to providing an affordable housing option for seniors so they can live in their community of choice. Receiving regular resident feedback and seeking out areas of improvement are an important part of meeting the needs of our residents and communities.

2.1 Quality Improvement

- Our 2023/2024 initiative is Admission and Move-Ins: A Welcoming Experience. In 2023, Quality Improvement Teams reviewed the current practices and procedures and sought feedback from residents and their families on their experience. In 2024, pilot projects will be tested at various sites and final recommendations will be made.

2.2 Resident Surveys

““The Activity Coordinator works really hard to provide a variety of activities”

“Staff are courteous and treat me with respect – they try to build up the residents”

Quotes from residents, 2023 Rosealta Lodge Survey

Residents provided their feedback on various areas of the lodge living environment. The surveys were completed in November, results tabulated and action plans were developed to address areas of concern. Results were shared back with residents during Spring Tenant meetings. This process reflects our commitment to person-centered care, responsiveness to resident needs and transparency.

Outcome # 3 Transitions and Aging in the Community

- CALA is monitoring legislative changes and best practices in continuing care and affordable housing sector of Alberta. We are working proactively with AHS in their planning processes on delivery models to improve continuity of care for lodge residents.

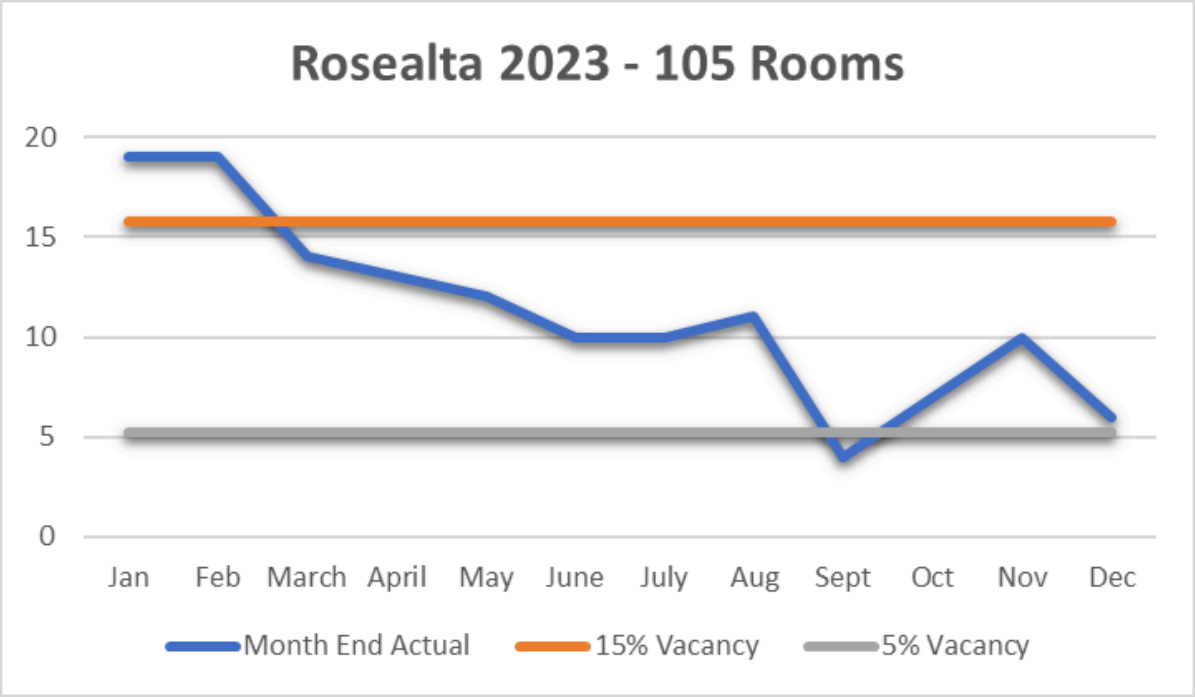
Outcome #4 Fair and Flexible

- CALA looks to find a balanced approach to offering fair and affordable rents and service packages, identifying operational efficiencies and best practices while being mindful of the use of local tax requisition dollars. Increasing costs and Inflationary pressures are a top-of-mind issue for our lodges.

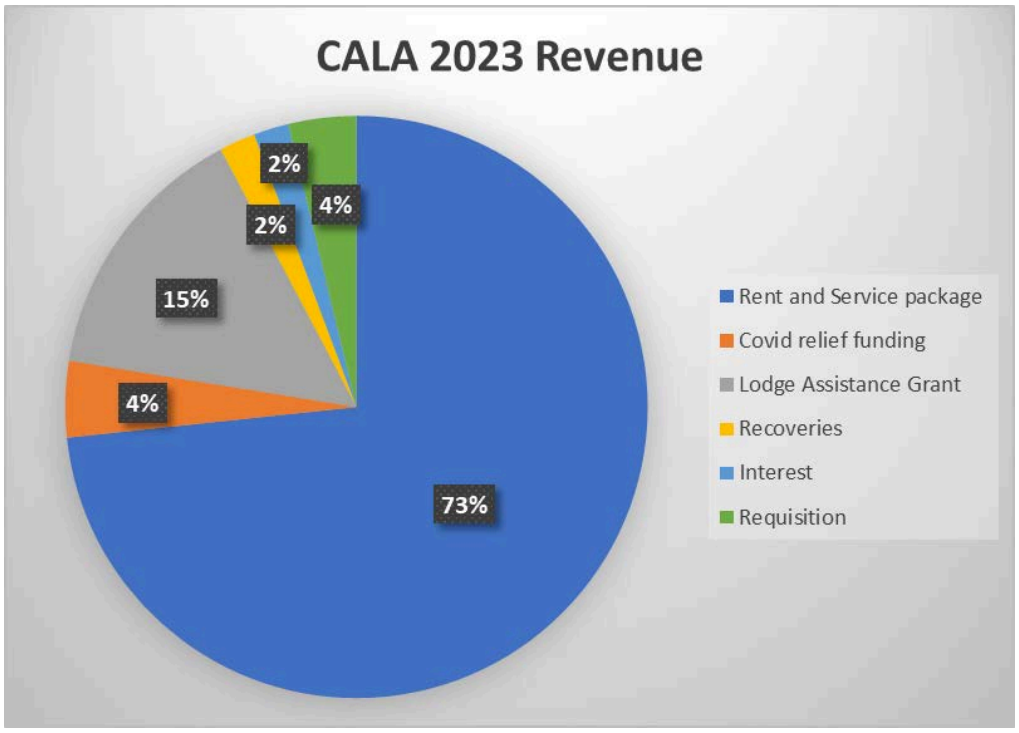
- We would like to thank the Province of Alberta for their financial support during the pandemic. The funding program ended December 31, 2023. Over the 4 years of the program, CALA received $1,116,790. These funds were used for staffing, supplies and to stabilize revenue during periods of occupancy loss.
- Board members from CALA and Bethany Group Administration have participated in the Seniors Lodge Program Review consultations in March 2024 and have advocated for needs of rural lodges and fair funding support from the Provincial Government.

Outcome #5 A Sustainable System

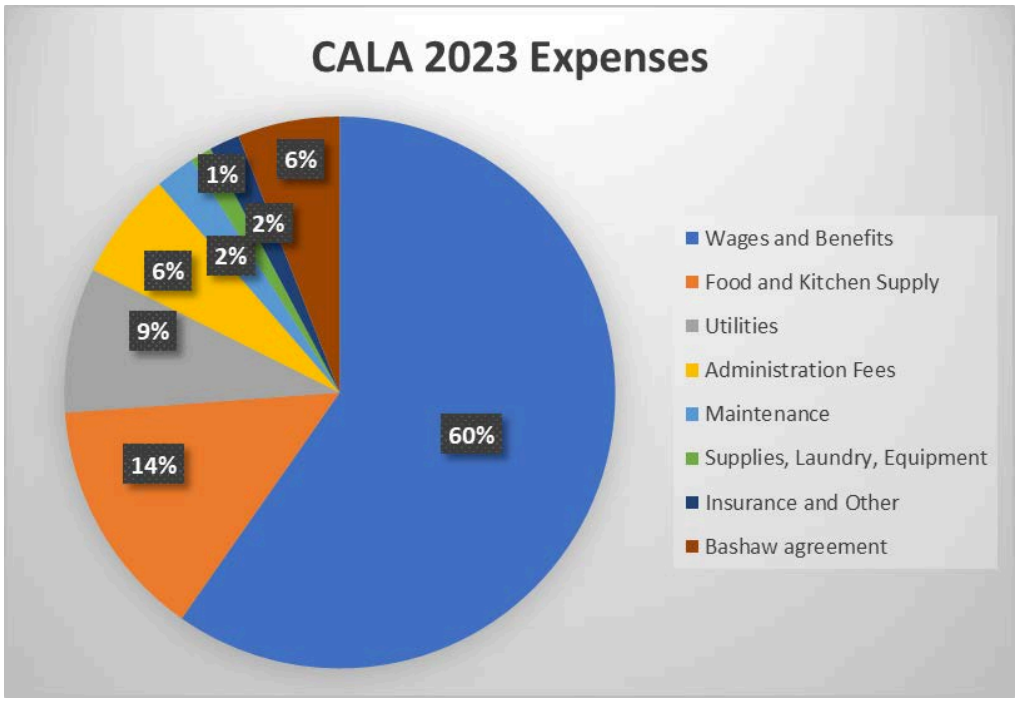
- CALA has completed a board skills assessment to ensure targeted skills and knowledge at the board level to support good local governance.
- The lodge marketing working group continues to review and update best practices and develop new promotional tools.
- Rosealta Lodge occupancy improved throughout 2023



CALA 2023 Revenue



CALA 2023 Expenses



To view the full 2023 Financial statements, please visit our website at www.camroselodges.ca

Prepared by
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